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# COMPREHENSIVE BREAST CENTERS OF EXCELLENCE

September 30-October 2, 2009 • Baltimore, MD

*\*Includes a site tour of the state-of-the art Johns Hopkins Avon Foundation Breast Center\**

## DISTINGUISHED SPEAKING FACULTY INCLUDES:

**Terry S. Langbaum**, Chief Administrative Officer, **THE SIDNEY KIMMEL COMPREHENSIVE CANCER CENTER AT JOHNS HOPKINS**, Baltimore, MD

**Lillie Shockney**, RN, BS, MAS, University Distinguished Service Assistant Professor of Breast Cancer, Administrative Director of Breast Center Assistant Professor, Dept of Surgery, Assistant Professor, Dept of Obstetrics and Gynecology, JHU School of Medicine Assistant Professor, **JOHNS HOPKINS AVON FOUNDATION BREAST CENTER**, Baltimore, MD

**Kevin S. Hughes**, MD, Surgical Director, Avon Foundation Comprehensive Breast Evaluation Center and Co-Director of the Breast and Ovarian Cancer Genetics and Risk Assessment Program, **MASSACHUSETTS GENERAL HOSPITAL**, Boston, MA

**Rosanne Iacono**, RN, MSN, CRNP, Administrator, Jefferson Breast Care Center **THOMAS JEFFERSON UNIVERSITY HOSPITAL**, Philadelphia, PA

**Carolyn Schmidt**, RN, MSH, OCN, Program Director **THE ST. JOHN HEALTH BREAST CARE PROGRAM**, Detroit, MI

**Kathy Vitale**, RN, Manager, Women's Outpatient Services, Breast Health Nurse Navigator, **HAMOT FOR WOMEN**, Erie, PA

**Michael J. Ulissey**, MD, Associate Professor of Radiology, Director of Breast Imaging, **THE UNIVERSITY OF TEXAS SOUTHWESTERN MEDICAL CENTER AT DALLAS PARKLAND COMPREHENSIVE BREAST CENTER**, Dallas, TX

**Carol M. Bergen**, Clinical Manager, Piper Breast Center **ABBOTT NORTHWESTERN HOSPITAL**, Minneapolis, MN

**Brian E. McCagh**, FACHE, Executive Director of Oncology Services, Sandra & Malcolm Berman Cancer Institute **GREATER BALTIMORE MEDICAL CENTER (GBMC)**, Baltimore, MD

**Terry Napper**, Executive Director of Radiology **PARKLAND HEALTH AND HOSPITAL SYSTEM**, Dallas, TX

**Tracey Hall**, MSN, NP, OCN, Nurse Practitioner **THE ST. JOHN HEALTH BREAST CARE PROGRAM**, Detroit, MI

**Claudia Z. Lee**, President, **C.Z. ASSOCIATES**, Hudson, NY

**Donna Arbogast**, President and CEO **DONNA ARBOGAST & ASSOCIATES LLC**, Crofton, MD

**Tanya Abreu**, President and National Program Director **SPIRIT OF WOMEN**, Boca Raton, FL

## LEARN ABOUT

- Creating a State of the Art Comprehensive Breast Center to improve patient care, enhance workflow and efficiency
- New models for achieving operational efficiencies
- Maximizing competitive advantage by providing innovative, integrated, high-quality and cost-effective care
- Accreditation program for breast centers
- Patient Advocacy and Navigation
- Coping with Space Constraints in Outpatient Chemotherapy and Inpatient Oncology Bed
- Measuring the quality of care within a Breast Center
- Utilizing most-up-to-date technology
- Utilize state-of-the-art innovation, clinical integration, quality outcomes and cost-effective care for a competitive advantage
- Strategies on comprehensive coverage, outcomes measurement, and centralized billing
- Improving patient care through interdisciplinary breast cancer management
- The Cancer Paradigm Shift-- Who will take care of the breast cancer survivor?
- Reaching the Underserved in Your Community
- Coordination of Care - Navigating a patient from point of screening mammogram through to completion of breast cancer treatment.
- Recruitment and enrollment of patients in clinical trials

And more!

## IN ASSOCIATION WITH:



## SPONSORED BY:



## DON'T MISS OUR EXCLUSIVE PRE-CONFERENCE WORKSHOP!

**"CRITICAL SUCCESS FACTORS IN THE DEVELOPMENT OF COMPREHENSIVE BREAST CENTERS"**

**C.Z. ASSOCIATES, Hudson, NY**

## CONFERENCE PARTNERS:



FOR HOTEL, AGENDA OR TO REGISTER WITH THIS DISCOUNT YOU MUST CONTACT GIA BOSCH 414-221-1700 X 130 or gbosch@acius.net